

950 Pacific Ave, Suite 300 | Tacoma, WA 98402 253-682-1739 | dotg@tacomachamber.org

FOR IMMEDIATE RELEASE: July 28, 2014

FOR INFORMATION:
Meagan Kula
Downtown On the Go Coordinator
253-682-1734
Meagank@tacomachamber.org

Walk Tacoma Scavenger Hunt

Tacoma, Wash. – Come explore downtown Tacoma by following clues, answering trivia, and completing challenges on the Downtown On the Go Walk Tacoma Scavenger Hunt on Wednesday, Aug. 6, 2014.

Participants will begin the scavenger hunt between 4:30 – 5:30 p.m. at the <u>Social Bar and Grill</u> (1715 Dock St), the social sponsor. They will use public transportation and their feet to take them to destinations scattered across downtown Tacoma before meeting back at the Social Bar and Grill for food, drinks and prizes at 6:45 p.m. The Downtown On the Go event, sponsored by <u>Union Bank</u>, is free and there is no need to pre-register. All ages are welcome.

Participants may complete the hunt as individuals or in teams. Many of the destinations on the hunt have been featured during the 2014 Walk Tacoma series or in the <u>Walk Tacoma Downtown Walking Maps</u> (available at the event). Participants will be asked to take a photo at many of the locations, so a camera or camera phone is required.

For exclusive sneak peeks at some of the clues, follow Downtown On the Go on Facebook and Twitter.

Prizes will be awarded to participants reaching certain point levels, including loaded ORCA cards, museum passes, and movie tickets. The highest scoring individual and team will each win a grand prize.

Since this is the final Walk Tacoma event in the 2014 series, Downtown On the Go will also be rewarding participants who attended 4 out of the first 7 walks with a Walk Tacoma t-shirt. The t-shirts will be available at the Social Bar and Grill throughout the entire event.

Walk Tacoma 2014, sponsored by <u>Franciscan Health System</u>, is an eight-event walking series held on first and third Wednesdays, from April through August. The fun, themed walks, now in their fifth year, encourage downtown employees and residents to exercise and enjoy the outdoors by discovering the different walking routes and parks in downtown Tacoma. The walks are scheduled at the lunch hour and just after work to encourage downtown employees to walk during their workday, whether it is to and from work or at a lunch break.

For more information on the full Walk Tacoma Series, visit $\underline{www.downtownonthego.org}$ or find us on $\underline{Facebook}$ or $\underline{Twitter}$.

###

About Downtown: On the Go!

Downtown On the Go (DOTG) is the transportation advocate and resource for anyone whose daily life is downtown Tacoma. DOTG is a collaborative effort of the Tacoma-Pierce County Chamber, City of Tacoma, Pierce Transit, and downtown businesses. DOTG helps businesses save money, position their business as an active downtown community member, improve their employees' health and well being, and protect their local and global environment through transportation management.