



CALL TO ARTISTS

RED BULL SKATESPACE SEATTLE, WA

ART PROJECT BUDGET

\$76,000

[Implementation budget is inclusive of design fees and documentation required for permitting, fabrication & materials, site prep and related construction, on-site installation, artist travel and 9.5% WA State Sales/Use tax. Permit fees and costs associated with community outreach will be paid by Red Bull and are not part of the artwork budget.]

ELIGIBILITY

Open to professional artists living in Washington, Oregon and British Columbia

APPLICATION

Submission of an online application is required; please review all guidelines prior to starting an application.

DEADLINE

5:00 PM on Monday June 3; all application materials must be received by this deadline.

ARTWORK OPPORTUNITY

Red Bull, in cooperation with the Seattle Department of Parks & Recreation is looking for an artist to work in collaboration with a world-class team of experts to design public artwork that is skateable. This is not a skate park – it is first and foremost a work of art. But this is art that invites interaction and participation.

With no rules to clearly define the game, skateboarding allows for the ultimate creativity and inspiration drawn from the world around you. Skateboarding is an art form that allows individuals to express themselves by navigating through space and interacting with their environment. Red Bull SkateSpace will break the barriers of the conventional skate park by taking skateboarding from fenced in, segregated concrete back to shared public space, creating new and exciting obstacles that challenge the skaters abilities and force them to think imaginatively. Red Bull SkateSpace will blend art and skateboarding to create unique terrain where the innovation of skateboarders can truly flourish.

The commission will be awarded on the basis of interviews from short-listed applicants. An artist selection panel comprised of art and design professionals with representatives from Red Bull, the media and the skateboard community will review all eligible applications received from this open call. The panel will select three finalists to interview. Out-of-town finalists will be reimbursed for travel costs to Seattle for the interview.

4Culture will manage the artist selection process and early design development for this artwork opportunity.

SKATESPACE SITE & COMMUNITY

Red Bull is investing in the Seattle community by creating a truly unique public art experience that explores the creative nexus of public space, athletic skill and individual imagination. Red Bull is drawn to Seattle because it is an influential art and architectural city in an extraordinary natural setting with spectacular views and vistas. Seattle is an active city with a network of parks, trails and outdoor social spaces and a vibrant skateboarding scene.

Red Bull wants to commission an artist to design and fabricate skateable art – not a skate park. Red Bull and the Seattle Department of Parks & Recreation have selected a site for the Red Bull SkateSpace in Myrtle Edwards Park, just north of the Olympic Sculpture Park on an elevated knoll with spectacular views to Elliott Bay and the Olympic mountain range. The selected artist will be expected to respond to this extraordinary location in a significant regional park on the water's edge and in proximity to an international collection of contemporary sculpture.

The city has done a tremendous amount of work with the local skate community to develop Seattle's [CITYWIDE SKATEPARK PLAN](#). This plan identifies a network of safe, legal places throughout the city, for people of all ages, races and genders to enjoy. It also offers recommendations that can begin to change the way people think about and experience skateboarding in Seattle. Myrtle Edwards Park is a designated location in the Skatepark Plan.

Seattle's Citywide Skatepark Plan makes the case that skateparks aren't just about skateboarding, they are places to break down barriers, build community and bring all kinds of people together – skaters and non-skaters alike. Skateparks that are designed as part of a larger park will attract a variety of spectators. Although this is envisioned as a different kind of skate environment – more art than park – the Red Bull SkateSpace, at the confluence of a spectacular waterfront environment, recreational green space, and international sculpture park, can define a new brand of shared social and cultural space.

SKATESTAR ADVISOR

The selected artist will have access to a world-class athlete to help envision and design skateable art. The artist will be responsible for understanding the technical parameters and challenges that would make this artwork an awesome experience for the skate community. International skating phenomenon Torey Pudwill will help the selected artist to translate artistic concepts into reality. Torey will also be present at the dedication of the Red Bull SkateSpace to be among the first to skate the art.

TOREY PUDWILL

When Torey Pudwill was named Best Street Skater at the 2011 TransWorld Skateboarding Awards, he was barely 21 years old, yet he'd been crushing it on-screen and in street skating competitions for years. "T-Puds," as he goes by, is renowned for game-changing street skills, which are in full view in videos such as 2011's "Torey Pudwill's Big Bang" and a major part in Plan B's 2013 movie. Over the years, he's earned

spots on a variety of podiums, including wins at Matix Lord of the Lines, the Copenhagen Pro, the Tampa Pro and Maloof Money Cup. Torey has battled nagging injuries—first an ankle injury and then a severely broken finger—which kept him out of contests and forced him to turn down his first two X Games invites. But in 2013, fully recovered and stronger than ever, he competed in his first X Games, in Street League’s X Games debut in Brazil, and scored a bronze medal. The native Californian is also an entrepreneur: He founded his own company, Grizzly Griptape, at age 12. A positive mindset and kind nature have made Torey as respected for his attitude as he is for his talent.

“I work hard and skate every day because it’s something that I do for fun and for the love “I’m just trying to get kids to be as stoked for skateboarding as I was as a kid.”

Torey Pudwill

REVIEW & APPROVAL PROCESS

Myrtle Edwards Park is an extraordinary location for the Red Bull SkateSpace – but it is also a public park. The selected artist will be expected to coordinate design review with the Seattle Department of Parks & Recreation and the Office of Arts & Culture. The selected artist will be expected to present the artwork conceptual design and engage in discussion at one public meeting coordinated by Department of Parks & Recreation and one presentation to the Public Art Advisory Committee of the Office of Arts & Culture. Implementation of the artwork is contingent upon approval by the city. The Department of Parks & Recreation strongly encourages the selected artist to hire a licensed landscape architect to assist in the analysis of site preparation and grading needs for the artwork and to prepare documentation required by permitting. Red Bull will pay the costs of the required permits; however, the selected artist will be required to prepare the design drawings and documents necessary for permit reviews and to pay for that documentation out of the art budget.

ARTIST SELECTION SCHEDULE*

Deadline for Entry	Monday, June 3
Selection Panel Meeting	Monday, June 10
Finalist Notification	Tuesday, June 11
Finalist Interviews**	Wednesday, June 19

PUBLIC ENGAGEMENT REVIEW AND PERMITTING PROCESS*

SEPA/Shoreline Permitting Start	Early June
Public Involvement Meeting #2	early August 2013 (artist to present concept to community)
Technical Reviews/ Construction Documents	early August 2013

ARTWORK PROJECT SCHEDULE*

Contract for Design Issued	Monday, June 24
Conceptual Design Complete	July 24
Final Design Complete	August 9
Implementation Contract Issued	August 19
On-site Implementation	August 26- October 24, 2013
Red Bull SkateSpace Opening Event	Saturday, October 26, 2013

*Schedules are subject to change

**Applicants are expected to hold this date in order to participate in an interview if selected as finalists.

ARTIST SELECTION PROCESS

SELECTION PROCESS

A selection panel will review all eligible applicant materials received from this open call, and select up to three finalists to interview. Following the interviews, the panel will select one artist for the commission.

The panel reserves the right to make no selection from the submitted applications or finalist interviews.

SELECTION CRITERIA

Finalists will be selected based foremost on the following criteria:

- Quality and strength of past work as demonstrated in the submitted application materials
- Command of dynamic spatial relationships and demonstrated understanding of complex sites with multiple viewing points
- Related experience: creating interactive or site-specific artwork or public installations
- Availability to begin work immediately and respond to an accelerated project timeline

ELIGIBILITY

This project is open to professional artists residing in Washington, Oregon and British Columbia.

Red Bull employees, 4Culture employees, Seattle Department of Parks & Recreation and Office of Arts & Culture employees, selection panel members, project personnel, and immediate family members of all of the above are not eligible to apply.

APPLICATION MATERIALS

VISIT [4CULTURE OPPORTUNITY LISTINGS](#) AND FOLLOW THE APPLICATION-SPECIFIC LINK.

ARTISTS APPLYING FOR THIS PROJECT MUST SUBMIT THE FOLLOWING MATERIALS ONLINE:

- 1) **PROFILE:** Applicant contact information.
- 2) **RÉSUMÉ:** Two-page (maximum) résumé. Keep the formatting as simple as possible. Only Word and Text documents will be accepted.
- 3) **STATEMENT OF INTEREST:** 300 words (or less) that explain why the artist is interested in this opportunity, how the artist's past work is appropriate for this project, and how the artist meets the eligibility requirements and selection criteria of this call.
- 4) **WORK SAMPLES:** Artists are encouraged to submit images of past work that best illustrate their qualifications for this project. Applicants **MUST** submit 12 digital images (no composites). Images will be projected one at a time during the application material review session. If applying as a team, the team submits no more than 12 images.

Upload JPG files only; images must be 1920 pixels on the longest side and at least 72 dpi. Files must be less than 2MB in size.

Applicants will be required to list the title of the artwork/project name, completion date, medium and dimensions. Optional fields include project location, commissioning agency, budget, project partners (architecture, engineering, and/or landscape architecture firms, etc.), photo credit, and copyright owner.

Applicants are encouraged to provide a brief description (75 words or less) of each work sample.

QUESTIONS

Please contact:

Cath Brunner

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Willow Fox

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206.205.8024

DEADLINE: REQUIRED MATERIALS MUST BE RECEIVED NO LATER THAN **5:00 P.M. ON MONDAY, JUNE 3.**