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FOR IMMEDIATE RELEASE:  
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FOR INFORMATION:  
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### **Bike Month: Bike to the Broadway Farmers Market on May 6**

Tacoma, WA – Celebrate [Bike Month](#) by cycling to the [Downtown Farmers Market](#) on May 6<sup>th</sup> (10am-3pm, on Broadway between S. 9<sup>th</sup> and St. 11<sup>th</sup>)! Visit the Downtown On the Go (DOTG) booth to get more information about bike resources as well as details for the events we have planned for the summer, including Bike Bingo and our Walk Tacoma series. The Market will be generously offering \$2 market tokens to those that travel by bike to the market on May 6<sup>th</sup>, so don't forget to stop by the Market info booth to get yours!

DOTG is proud to join organizations across Tacoma-Pierce County to celebrate the many benefits of bicycling for transportation and recreation this May. In light of these unprecedented times – this Bike Month will look different from years past – but organizations participating in Bike Month will be sharing bicycling-related resources, activities, and tips throughout the month. Get more info about Bike Month [here](#), and follow Tacoma Mobility on [Facebook](#), [Instagram](#) and [Twitter](#) to stay up to date with events and activities.

Thank you to the [Puyallup Watershed Initiative Active Transportation Communities of Interest](#) for sponsoring our Bike Month events.

For more information on DOTG's cycling events, visit [www.downtownonthego.org](http://www.downtownonthego.org) or find us on [Facebook](#), [Twitter](#) and [Instagram](#).

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About Downtown: On the Go!

Downtown On the Go (DOTG) is the transportation advocate and resource for anyone whose daily life is downtown Tacoma. DOTG is a collaborative effort of the Tacoma-Pierce County Chamber, City of Tacoma, Pierce Transit, and downtown businesses. DOTG helps businesses save money, position their business as an active downtown community member, improve their employees' health and well being, and protect their local and global environment through transportation management.