



950 Pacific Ave, Suite 300 | Tacoma, WA 98402

FOR IMMEDIATE RELEASE:

Oct. 7, 2021

FOR INFORMATION:

Emily Nakada-Alm, Events Coordinator
253-325-7692 | emilyn@downtownonthego.org

Keep Riding!

TACOMA, WASH. – The air is crisp, and the sky is grey – that means that [Light Up Your Ride](#) is right around the corner! Nov. 7 marks the end of daylight-saving time, which means shorter days and darker commutes by bike. But that doesn't have to mean less bike riding! Downtown On the Go wants to shed some light on commuting by handing out free bike lights on Oct. 28, 2021 at [Light Up Your Ride](#) from 4:00 – 6:00 p.m. at The Patio at [Alma Mater](#) (1322 S. Fawcett Ave.).

The [Pierce Transit](#) Outreach team and folks with [Razor share e-scooters](#) will be in attendance, and The Patio will have a drink special on their menu specifically for this event. *Social distancing and face coverings will be required for all attendees.*

Whether riding a bike at night or in dreary weather, bike lights or reflectors can make all the difference in safety. Come and support a new downtown business and learn the best tips and tricks from seasoned Tacoma bike commuters.

###

About Downtown: On the Go!

[Downtown On the Go](#) is the transportation advocate and resource for downtown Tacoma. We are working to create a more livable, walkable, bikeable, and transit accessible downtown. DOTG is a collaborative effort of the Tacoma-Pierce County Chamber, City of Tacoma, Pierce Transit, and downtown businesses. DOTG helps businesses save money, position their business as an active downtown community member, improve their employees' health and well being, and protect their local and global environment through transportation management.

Find Downtown On the Go at downtownonthego.org, or on [Facebook](#), [Twitter](#) and [Instagram](#).