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FOR IMMEDIATE RELEASE: December 27, 2022

FOR INFORMATION:
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## **Tacoma Light Trail Bike Ride 2023**

Tacoma, Wash. – Celebrate the light and the new year with <u>Downtown On the Go</u> and <u>Tacoma Light Trail</u> on a free, family friendly bike ride on Thursday January 5th, 2023. The ride will highlight light art on the Trail, with details on the installations provided by Tacoma Light Trail director Rosemary Ponnekanti. Bring your friends and light up your bikes!

Gather together at 6 p.m. at ALMA in Downtown Tacoma (1322 Fawcett Ave, Tacoma, 98402) to decorate your bike with lights and reflectors. Free materials available while supplies last, zip ties and tape provided. The ride will leave around 6:30 p.m. and will follow a ~2 mile route across Downtown Tacoma. This ride is open to all ages and abilities. Youth must be accompanied by adults. There will be some hills, which will be taken slowly.

Pre-registration is strongly encouraged at <u>DowntownOnTheGo.org</u>. A waiver must be signed before participating.

Find Downtown On the Go at downtownonthego.org, or on Facebook, Twitter, and Instagram.

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About Downtown: On the Go!

Downtown On the Go (DOTG) is the transportation advocate and resource for anyone whose daily life is downtown Tacoma. DOTG is a collaborative effort of the Tacoma-Pierce County Chamber, City of Tacoma, Pierce Transit, and downtown businesses. DOTG helps businesses save money, position their business as an active downtown community member, improve their employees' health and well-being, and protect their local and global environment through transportation management.