

FOR IMMEDIATE RELEASE: JUNE 27, 2024

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ARTE NOIR LAUNCHES BLACK ARTIST ROSTER

Seattle - ARTE NOIR, a Black-led arts organization with a centrally-located art gallery, retail store, and monthly publication under its banner, has launched a <u>Black Artist Roster</u> to bring greater visibility and access to Black artists across the creative spectrum.

"Black artists now have greater access via social media to share their work more broadly, but they are still often overlooked when major commissions or art placements come along because there are no centralized lines of access, specifically for Black artists," stated ARTE NOIR's founder, Vivian Phillips. "This roster is our way of increasing service to the Black arts community by inviting those who have opportunities to share them with us, and we will spread the word among artists on our roster," she continued.

The roster has been developed via an online portal already in use by many artists. Individuals, groups, organizations, agencies, realtors, developers, etc., offering opportunities for artist residencies, commissions, funding, and more, can post opportunities to be shared with artists on the roster. Additionally, artists can indicate their interest in and ability to participate in a speakers bureau that accompanies the roster. In tandem with sharing arts opportunities, ARTE NOIR is dedicating this effort to increase the inclusion of Black artists' voices in public and civic debate.

The ARTE NOIR Black Artist Roster project is generously supported by The Gathering Collaborative of King County. In 2020, Martin Luther King Jr. County declared racism as a public health crisis, recognizing that governments need to acknowledge and respond by undoing the centuries of harms of systemic racism in our society and equitably invest in dismantling racism and protecting the health and well-being of Black, Indigenous and People of Color so that all communities thrive.

Having tested the roster with a group of trusted and treasured Black artists, positive feedback has already been received:

"Know that this roster method is bomb! Thank you for doing this. It is an overdue resource to support a wider range of artists, and to support artists who are new to the game, and to building a network of artists and businesses."

Artists wishing to add their profile to the roster and organizations who would like to submit their opportunities to be shared with roster artists can do so by visiting the ARTE NOIR <u>website</u> and completing their profile via the online platform.

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About ARTE NOIR

ARTE NOIR launched as an online publication in May of 2021. For the past 3 years, the publication has consistently released monthly articles that spotlight and celebrate the soulfulness and beauty of arts and culture that springs from the African diaspora. With a focus on people, the publication shines a light on the makers, thinkers, and doers who are, and have been, innovating in their fields. ARTE NOIR's growing subscriber base currently boasts readers from 12 countries. In September 2022, ARTE NOIR opened a physical space in the heart of the Central District in Seattle with a state-of-the-art exhibit gallery and a retail store featuring items by Black makers. In December 2023, ARTE NOIR purchased the retail space, ensuring legacy ownership, and this fall will open a small recording studio and maker space.

ARTIST ROSTER + GENERAL INFO + FAQs

Project Timeline

- The pilot phase of the Black Artist Roster will be open for submissions from Thursday, June 12, 2024, through Monday, September 30, 2024. The roster will reopen for submissions in early 2025.
- Individuals and organizations looking to reach Black artists and share arts opportunities can do so year-round.
- ARTE NOIR will continue to share opportunities with rostered artists throughout the year.

Eligibility

- The roster is open to new, emerging, and established individual Black artists, teaching artists, and collectives from every creative discipline, including but not limited to culinary arts, dance, literature, media arts, visual art, music, production, theater, etc.
- Applicants must reside in Washington State.
- Applicants must be at least 15 years of age at the time of submission.

How do I submit an artist profile?

We have created a submission form that allows artists to share information about themselves and their work. It is free to apply.

- Register for a FREE Submittable account
- Create your applicant profile
- Begin receiving Black arts opportunities in your inbox!

What is the Submittable online platform?

Submittable provides online form management software that allows organizations to build custom forms, collect data, and oversee the review of form submissions. It streamlines reporting and communications internally and externally.

Do I need a Submittable account to participate in the Black Artist Roster?

Yes, this process requires that you set up a free Submittable account. We find the account setup to be fairly straightforward but if you encounter any trouble, Submittable maintains a list of frequently asked questions (FAQ) and offers step-by-step guides on their help platform here. For further assistance with the Submittable online application, please contact Submittable tech support at support@submittable.com

The Submission Form Overview

- All questions are required unless otherwise indicated.
- Submittable automatically saves your application as you go but it is recommended that you periodically save as you fill out the form. You can also copy and paste your answers into a Word doc so you can work through your answers and enter them later.

- Your artist listing will be categorized and labeled in our internal database based on the answers you provide within the form. Please share as many details about your artistic process and skills as possible so that we have a proper note record of your offerings.
- If at any time you need to update or edit your roster listing, you can contact us directly for access to make changes within the Submittable messaging system or by emailing us at info@artenoir.org.

Can I submit more than one artist profile?

The artist profile form allows artists to share information about each discipline that they work in and allows for up to ten work samples. If you are a multi-disciplinary artist, please be sure to share at least one sample for each of your disciplines, if available. It is preferred that you create only one profile for yourself as an individual artist. If you are also a member of an artist collective, you can make a note of this in your artist bio.

What if I am just starting out and don't have a resume or CV?

You do not have to submit a resume, however, you do need to provide a description of your artwork AND an artist statement/bio.

For preparation, the following questions will be required to complete the submission form:

- Contact information (name, contact info, website (if applicable))
- Business information (if applicable)
- Social media handles (if applicable)
- Artist statement/bio
- Artist resume (if available)
- The art form(s) in which you create or the media(s) you work in
- Level of arts experience
- Description of your artwork
- Samples of your artwork. Include at least one from each art form if you are a multi-disciplinary artist. Text, Images, Audio, Video, and Zip files are allowed.
- Share whether you would like to be included as a member of the forthcoming Speaker's Bureau.
 - Answer via a Yes/No checkbox
 - o Share topics you would be interested in speaking about

How will I know if I made it into the roster?

Once you submit, you will receive a confirmation message notifying you that you have been automatically added to the Black Artist Roster!

Will I receive feedback about my submission?

You will only be notified if we have questions or need further clarification about your profile submission. Otherwise, you will only hear from us regarding upcoming opportunities.

How will I know about opportunities available for Black artists?

ARTE NOIR will share opportunities with our roster list once a month via email. In situations where time is of the essence, we will share opportunities more frequently.

ARTE NOIR will not:

- 1. Share the artist's personal information directly to any inquiries we receive
- 2. Apply to opportunities on behalf of artists
- 3. Act as an artist management service

If you have additional questions about the Black Artists Roster and Speaker's Bureau project, please get in touch with ARTE NOIR via email at info@artenoir.org.

Shortlisting preferred copy:

#1

ARTE NOIR has launched a BLACK ARTIST ROSTER for artists across Washington State working in an array of creative disciplines. The roster has been developed to provide greater access to opportunities that may otherwise be missed given the unavailability of direct lines of communication. The roster also provides a direct means for those seeking to target Black artists for opportunities.. The roster is open through September 30 for the pilot phase of this project and will reopen in early 2025 ARTE NOIR is offering a \$25 gift card to the first 100 King County artists adding their profile to the roster.

Sign up and learn more <u>here</u>.

#2

ARTE NOIR, a Black-led arts organization, has launched a new initiative intended to provide a direct connection between Black artists across Washington State and arts opportunities. The Black Artist Roster is hosted by ARTE NOIR, via an online submissions portal. ARTE NOIR will collect and share available local, national, and international arts opportunities with Black artists on the roster via regular communication. The pilot phase of the Black Artist Roster will conclude on September 30, 2024. The first 100 King County-based artists submitting profiles to the roster will receive a \$25 gift certificate.

Sign up and learn more here.

BLACK ARTIST ROSTER*

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